

November 2010 Newsletter



Jill Magelssen
2010 Forum of
Executive Women
President

President's Message

Already November, we have surpassed elections and warmer days and now we look to the end of the year. With winter just around the corner, these words of Will Rogers seem quite appropriate.

"Never let yesterday use up too much of today.."

November means more than just changes in political leadership. For our organization F.E.W., November includes business meeting complete with officer elections for 2011. I hope you can join us to learn more about the business of F.E.W. at this meeting. Following our business, the Program committee promises an engaging networking activity, so please think of something you would like others to know about you! Watch for details of this fun activity following the business portion of the meeting.

Every year F.E.W. grows and through the work of many talented volunteers, this group has continued to evolve over the years. Perhaps William Faulkner stated it best...

"Always dream and shoot higher than you know you can do. Don't bother just to be better than your contemporaries or predecessors. Try to be better than yourself."

I look forward to seeing you in November at our meeting.

Proud to be your F.E.W. President,

Jill Magelssen



Exciting Meetings Ahead

December 8 Meeting: Holiday Party

Don't miss this members-only party at the St. Cloud Country Club. We will be celebrating some holiday cheer and enjoying a live Coldwater Creek fashion show featuring our very own beautiful F.E.W. members.



2011 Lineup

<i>January 12</i>	Terry Gips – How Eco-Friendly is Your Business?
<i>February 9</i>	Erin Bonitto - Alzheimers
<i>March 9</i>	Tara Tollefson – Social Media Part 1
<i>April 13</i>	Tara Tollefson – Social Media Part 2
<i>May 11</i>	Audrey Thomas, Organized Audrey – “Do’s and Don’ts of Gas in the Office” About Workplace Etiquette
<i>June 8</i>	Penny Beattie – “Spirit of Women” & Update on Women’s and Children’s Clinic Building Project
<i>July 13</i>	Hot Topic of the Month
<i>August 10</i>	Kate Hopper, Author – Motherhood, Memoir Writing and Tips for Getting Published
<i>September 14</i>	Cyrus International – Human Trafficking: “They’re Bringing Terror, We’re Bringing Hope”
<i>October 12</i>	MaryBeth Overland – Enneagram Inventory and Tapping Your Potential as a Leader
<i>November 9</i>	Business Meeting
<i>December 14</i>	Holiday Social

F.E.W. Membership Pop Quiz

Curious minds want to know...

How many regular members are currently in F.E.W.? 99 and growing.

What is the maximum number of members allowed in F.E.W.? There is no maximum – the by-laws simply state that the membership size will be controlled to ensure a quality organization that will meet with members needs.

If my employer is paying my membership dues and I leave heir employment sometime during the membership year, are they able to designate someone else from their firm to replace me as a member of F.E.W.? No. It's important for members and employers to understand that membership in F.E.W. is held by the individual, not by the company, regardless of the source of payment for dues. As such and in accordance with the by-laws for the organization, membership is not transferable within a company nor to another individual. Likewise, the annual membership dues are not refundable or pro-rated for mid-year terminations.

Because membership is to consist of career oriented persons in positions of responsibility and influence, what happens if a member has a change in employment status (e.g. layoff, position elimination, retirement)? As long as a person qualifies and is accepted for membership and keeps their payment of dues current, they retain their qualification for membership.

Is there a membership option for members cannot regularly attend meetings? Yes! Affiliate Membership is available for those members in the following situations: a – transition between jobs, b – illness of the member or member's family, c – relocation of 50 miles or further from St. Cloud, or d – retirement. Dues are just \$45 per year plus payment of the established guest fee for whatever meetings the affiliate member does attend. We currently have 4 affiliate members.

What about women that are career destined but currently are students. Is there a membership option for them? Yes. F.E.W. offers an academic membership program. Through this program, up to 16 local female college students are able to attend (at no cost to them) the F.E.W. meetings in September and October and two additional meetings of their choice between November and the following June.

How often can I bring a guest with me to the monthly F.E.W. meetings? You can bring numerous guests to all of the F.E.W. monthly meetings except those designated as members-only, which is usually limited to the December social. However, the same guest is limited to attending not more than three meetings per year.

If you answered all of the questions correctly in this pop quiz (or would now be able to answer the questions correctly), there's a special calling for you on the F.E.W. Membership Committee! We're looking for a few (no pun intended) members to help new members get oriented and acclimated to our organization and how it functions. If you'd be interested in getting a little more involved with F.E.W. by helping with the New Member Networking program, please join Kristie Revering – AVP Membership, Linda Hutchinson, Cindy Lanoue-Sauer & me on the Membership/New Member Networking committee!
-Patti Gartland, VP Membership

F.E.W. Announcements



Vegetarian Meals

Vegetarian meals are available at our meeting upon request. Please contact April Mastey at amastey@stifel.com or call at 320-253-1300.

Can You Spare Some Notepads?

Here's an easy marketing opportunity through F.E.W. If your company has small branded notepads, we would love to place them on the tables at our monthly meetings for members to use during the programs. Please contact any Board Member if you have some to donate.

F.E.W. Invites You to Get Involved

F.E.W. members often ask the Board how they can get to know other F.E.W. members better or get more involved. Contributing your time and talents is the first step to making the connections you want and need through F.E.W.

F.E.W. is now seeking volunteers for the 2011 Program Committee. Work closely with other dynamic women like yourself to plan and coordinate our monthly meetings and orchestrate programs for the coming year. This fun volunteer role will help you get more connected to F.E.W. than ever before!

Don't wait to be asked - volunteer for the Program Committee today! Contact Laura Tomczik to find out more at l.tomczik@mahowald.net or 257-2692.

Fireside with F.E.W.

Come for 5 minutes or stay the entire time. Whatever you can fit into your schedule, we look forward to seeing you at Fireside with F.E.W.

Join us each Third Thursday at the Red Carpet Martini Lounge from 5:00—7:00 p.m. Our next gathering will be **Thurs., November 18th.**



Member Events

Victorian Holiday Boutique

The St. Cloud Historical Neighborhood Preservation Association invites you to its Holiday Boutique.

Friday, Nov. 19, 3:00–8:00 p.m. AND

Saturday, Nov. 20, 9:00 a.m.–4:00 p.m.

1880s Victorian Home at 327 4th Ave. So., St. Cloud

For details, visit [http://www.fewstcloud.org/userfiles/boutique_flyer - Page 0001.pdf](http://www.fewstcloud.org/userfiles/boutique_flyer_-_Page_0001.pdf)

CSS Wake-up Call: The Business of Diversity

The College of Saint Scholastica (St. Cloud Campus) invites you to a free workshop called "The Business of Diversity—Thriving in an Increasingly Multicultural Community."

Wed., Nov. 17, 7:30 –9:00 a.m.
4150 2nd St. So., St. Cloud



See http://www.fewstcloud.org/userfiles/Wakeup11_17.pdf for details.

Meet Our Academic Members



Molly Noel

My name is Molly Noel and I am a senior at the College of St. Benedict. I am finishing my double major in Communication and Business Management with the hopes of pursuing a career in either public relations, marketing or journalism. Currently, I am the captain of the cross country team as well as a member of the track and field team and working two on-campus jobs that I love. Last spring semester I studied abroad in London and can easily say it was the best four months of my life. I miss it tremendously and am currently trying to find a way to go back after graduation.

I am so excited to be a member of FEW. Being surrounded by such driven and motivational women is such a privilege I feel honored to be a member of. I can't wait to continue to meet so many passionate women who inspire me to reach every one of my aspirations. I am looking forward to constantly learning what FEW has to teach me this upcoming year.

Lora Bennett

My name is Lora Bennett and I am currently a Masters student in Information Media: Instructional Design and Training. I consider myself a professional student as I am always learning and looking for the next challenge.

I enjoy learning new software, new technology, new industries. I have been also enjoying learning to be an outdoors woman. I have tried my hand at cross country skiing, dog-sledding, archery, birding, bicycling, hunting skills. My goal is to work with businesses to create training that advances or enhances their employees.



Meet Our Academic Members

Anita Florez

Anita Florez is a senior at St. Cloud Technical & Community College majoring in Advertising Communication and Design. She is currently a member of The Northway Group at SCTCC, which is a student run advertising agency that gives students real life experiences and an opportunity to build their portfolios. Anita began as one of The Northway Group's Account Executives and has worked her way up to a CEO position. She has experience working with numerous non-profits and organizing advertising pieces for small businesses. After graduating from college in May, 2011, Anita hopes to begin her career in the Twin Cities where she can continue developing her skills in advertising account planning and project management. Anita's future goal is to be successful within a highly regarded advertising agency.



Blair Brookman

My name is Blair Brookman. I am a senior management student at the College of Saint Benedict. This summer I had the great privilege of having a Marketing internship in Australia. I loved the marketing experience but I am also eager to venture into more areas of business in the future. After college I hope to obtain a job in marketing or business and to continue learning new things! I also love the sports of volleyball and swimming, and hope to coach on the side of my full time job in the future.