

President's Message

By Lori Lewandowski, Wells Fargo Private Bank

I hear questions from many of our members about how to get more involved in FEW and how to make the most of their membership. There are actually several ways aside from attending the monthly meetings. Here are a few suggestions:



1. Utilize the Marketplace
2. Attend a "Fireside with FEW"
3. At a meeting sit by someone you don't know
4. Join the Program Committee
5. Join the Marketing Committee
6. Volunteer to be the social media coordinator

These are just a few ways to CONNECT with other FEW members, but I'm sure there are many more.

Lori Lewandowski
2011 Forum of
Executive Women
President

In February besides celebrating President's Day we can also celebrate the birthday of an American woman who was a pioneer in the women's suffrage movement in the United States – Susan B. Anthony. She worked tirelessly along with Elizabeth Cady Stanton and others to help women have the same rights as men. She even voted in a presidential election in 1872, but of course was arrested. Although she died in 1906 and never lived to see the passage in 1920 of the 19th amendment, giving women the right to vote it is a credit to all of her efforts.

See you at the February meeting when we will have the nationally-known speaker, Erin Bonito, speaking about Alzheimer's!

Exciting Meetings Ahead



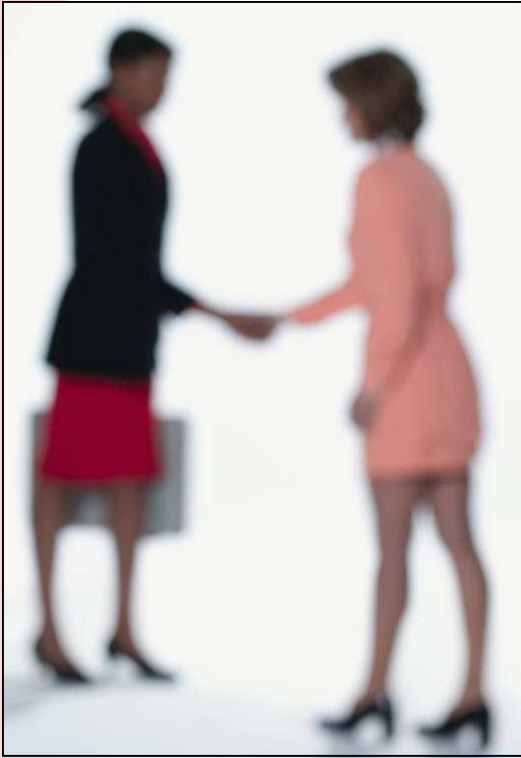
February 9: What everyone should know about memory loss, Alzheimer's disease & dementia communication

Caring for a person with memory loss, dementia or Alzheimer's Disease means you're paying attention to a lot of different things: What the professional caregivers want you to know – what the doctors want you to know – and what the "experts & authors" want you to know! This informational session will help you re-focus on what the person with Alzheimer's - Dementia wants you to know and *needs* you to know. Don't miss this very helpful session – for anyone concerned about memory loss or dementia.

2011 Meetings

<i>February 9</i>	Erin Bonitto - Alzheimers
<i>March 9</i>	Tara Tollefson – Social Media Part 1
<i>April 13</i>	Tara Tollefson – Social Media Part 2 (can attend 2 if you miss 1!)
<i>May 11</i>	Audrey Thomas, Organized Audrey – “Do’s and Don’ts of Gas in the Office” About Workplace Etiquette
<i>June 8</i>	Penny Beattie – “Spirit of Women” & Update on Women’s and Children’s Clinic Building Project
<i>July 13</i>	Hot Topic of the Month
<i>August 10</i>	Kate Hopper, Author – Motherhood, Memoir Writing and Tips for Getting Published
<i>September 14</i>	Cyrus International – Human Trafficking: “They’re Bringing Terror, We’re Bringing Hope”
<i>October 12</i>	MaryBeth Overland – Enneagram Inventory and Tapping Your Potential as a Leader
<i>November 9</i>	Business Meeting
<i>December 14</i>	Holiday Social

F.E.W. Links



The mission of the Forum of Executive Women is that it is a non-profit organization that promotes growth and connection among professional women. Let's share how we are making great connections through F.E.W! Please email Brenda Brown (bbrown@csbsju.edu) a few sentences describing how you linked up with another F.E.W. member.

Lori A. Lewandowski, Wells Fargo Private Bank linked with **Lee Hurd from Bursch Travel** to plan a spring break cruise. "I had been looking on the internet for cruises and flights but found the flight prices VERY high. I decided to call Lee and she was a huge help. She found better prices on the cruise and airfare including a hotel room the day before we sail. THANK YOU, Lee! I can't wait for our trip."

Brenda Schermerhorn, Agency 128 shares, "As former VP of Communications for FEW, I recently mentored **Rebecca Kurowski (Saint Cloud Diocese)** as she transitioned into the role. I found that Rebecca has experiences that almost mirror my career path. And, she is an inspiration as a pioneer in her current professional role at the Diocese. As it turns out, she has been a wonderful mentor for me! I credit FEW for making this wonderful connection possible. I encourage all FEW members to get involved. . . . It will pay off threefold!

"When I had a matter that needed professional advice, I reached out to a FEW Member because I had the opportunity to get to know her better and felt I would be able to get the information needed with confidence. Networking and connecting is something I continue to do as often as possible with other FEW Members." **Jill Magelssen, Express Employment Professionals.**

Upcoming Events

Feb. 5: Mardi Gras - A Party with a Purpose

Catholic Charities is gearing up for an awesome night out with an "Escape to Tuscany." Mardi Gras is an annual party that creates funds for the food shelf and DOMUS transitional housing. Tickets are \$85. Register at <http://ccstcloud.org/MardiGras/index.htm>.



Feb. 17: Fireside with F.E.W.

Some come for networking, some come to just relax with old and new friends. Either way, it's a great way to get to know your fellow F.E.W. members. We look forward to seeing you at Fireside with F.E.W. Join us each Third Thursday at the Red Carpet Martini Lounge from 4:30—7:00 p.m.

Mar. 26-27: SJP Presents *Damn Yankees!*

You are invited to enjoy Saint John's Prep School's spring musical, *Damn Yankees!*, a musical comedy with a book by George Abbott and Douglass Wallop and music and lyrics by Richard Adler and Jerry Ross. Performances will be held at the historic Paramount Theater in downtown St. Cloud on March 26, 2011 at 7:30 p.m. with an optional social hour starting at 6:30 p.m. and March 27, 2011 with a 2:00 p.m. matinee performance.

May 19: Human Resources Seminar

Speakers Teresa Thompson and Annette Scotti from RJF Agencies will present a two hour session on the "Health Care Reform". Tina Syring-Petrocchi from Barnes and Thornburg will present on the "Top Ten Labor and Employment Issues that Make Your Pulse Race". The event will be at Boy Scouts Center in Sartell. Cost is \$60 for CMSHRM members or \$75 for non-CMSHRM Members. \$10 discount given if registered by April 21st. Registration begins at 8:00 a.m. Presentation from 8:30 a.m. - 12:00 p.m. Register at <http://cmshrm.shrm.org>.



F.E.W. Announcements

Keep your resolution to renew your F.E.W. Membership!

The deadline is FAST approaching, be sure to renew your membership by January 31, 2011 to avoid becoming inactive.

Renew online by clicking "Renew Membership" on the Member's Section of the website, or use the membership form on the next page. We look forward to having you as a F.E.W. member in 2011 and beyond!

Take Lori's advice and get involved

If you were inspired by Lori's President's Message to be more involved, please consider joining the Marketing Committee and/or volunteer to be the Social Media Coordinator.

The Marketing Committee is being assembled to help F.E.W. plan & implement strategic and proactive marketing efforts to retain existing members and build membership overall, as well as add value to the experience of our existing members. The team will be working together initially to pull together some broad based membership research and will then develop a 1-3 year marketing plan for FEW to be implemented beginning in 2011. The team will meet as needed to achieve the objectives set forth by the committee (we will develop these objectives together).

The Social Media Coordinator position is being developed and is envisioned as the person who keeps F.E.W.'s social media updated and relevant. This is not a board position, so it would be a great chance to be involved without a large time commitment.

Interested volunteers can contact Brenda Schermerhorn at 320.656.4186 or brenda@agency128.com or Rebecca Kurowski at (320) 251-0558 or RKurowski@gw.stcdio.org.



INVOICE – 2011 Membership Dues

Name of Member: _____

2011 Membership Dues \$ 170.00

Membership follows a calendar year (January 1, 2011 - December 31, 2011).

2011 membership dues are due and payable by December 15, 2010.

Include the name of the member on this invoice or somewhere on the check.

Please send this signed form and payment (by check) to:

Forum of Executive Women
PO Box 1451
St. Cloud, MN 56302

(Your membership dues payment may also be presented to the Meeting Coordinators, Treasurer, or Membership Vice-Presidents at our monthly meeting.)

Please complete the following required information regarding electronic communications:

As a FEW member/director, I consent to receive meeting notices at the following email address: _____ **or the following fax number** _____.

Name